



THE 19th CHINA INTERNATIONAL TIRE EXPO 2024

第十九届中国国际轮胎轮毂博览会

CITEXPO 2024

日期
Date

4-6/09/2024



上海世博展览馆

SHANGHAI WORLD EXPO
EXHIBITION & CONVENTION CENTER, CHINA

2024



轮毂产品

Wheel



轮胎产品

Tire



相关配件

Related Parts

联合主办单位: 北京海富展览服务有限公司/上海拓辟展览服务有限公司

Organizers: Reliable International Exhibition Services Co., Ltd.
Topic International Exhibition Services Co., Ltd.

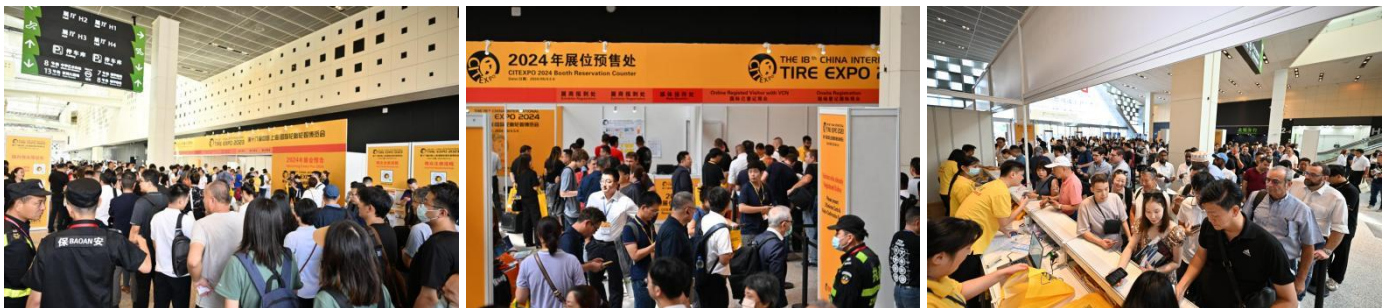
RELIABLE | TOPIC

www.citexpo.com.cn

China International Tire Expo



Exhibition Introduction



Brief Introduction:

China International Tire Expo was established by Reliable International Exhibition Service Co., Ltd. in early 2003 to provide an international trade and negotiation platform for the industry. The scope of exhibits includes various specifications of tires, wheels, tire maintenance equipment, retreading materials and equipment, tire production materials and equipment, tire and wheel accessories and other related products and technologies. China International Tire Expo has become the most comprehensive, direct and professional authoritative exhibition for foreign buyers to understand Chinese tire and wheel products and related supporting products. The quality of Chinese tire and wheel products continues to improve and comply with international standards. Automotive aftermarket supporting products such as the wheel industry, which is closely related to tires, have also developed and made exciting appearances, attracting the attention of more international buyers.

Let us look forward to CITEXPO presenting an unparalleled tire and wheel event in the global field. Let us discuss the development of the tire and wheel industry chain on this platform

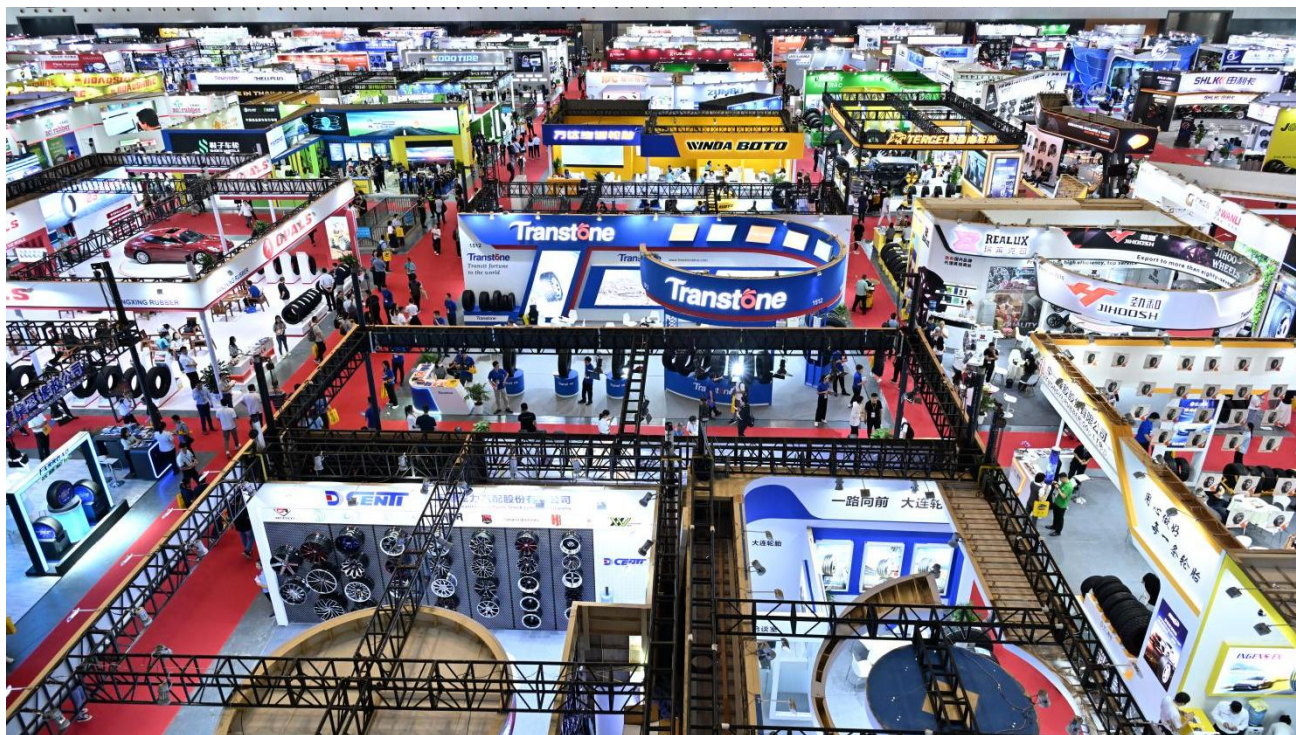


RELIABLE TOPIC

Exhibition Site Photos



CITEXPO 2023 Exhibition Review



The 18th China International Tire and Wheel Expo once again came to a perfect conclusion! 14,000 professional visitors from 120 countries open up unlimited business opportunities in China! The continuous flow of visitors and the exquisite exhibition layout successfully prove that CITEXPO is a must-attend professional exhibition in the tire and wheel industry!



The 18th China International Tire Expo held at the Shanghai World Expo Exhibition and Convention Center achieved great success!

11000

Total Visitors

6500

Domestic Visitors

4500

Foreign Visitors



RELIABLE TOPIC

CITEXPO 2023 Visitors' Comments

1. "This is my sixth time here, CITEXPO is the best tire show in the world. The show is very good and very professional, there is an improvement from the previous show, product quality has also improved since the last time." – Mick Scanlan, Director of Tyrebay Direct (Ireland).



2. "I like the show, there are a lot of opportunities. I am coming here looking for TBR tires. Chinese product is good economically, people in Canada like Chinese tire more than the other" – Paramjit Singh, Heavy Equipment Technician of Tireco Services Ltd (Canada).



3. "We are importer, wholesaler, and distributors of alloy wheels, we have been in the industry since 1905. I come here to see some of my friends, suppliers, some of our existing partners and look for new partners so we can continue doing a good business. I think Chinese products and manufacturers are great, they have a good quality services and good quality products" – Louis Mullins, Sales & Marketing of Mullins Wheels Pty Ltd. (Australia).



4. "We come here every year. Chinese tire is growing in all aspects, taking a huge percentage in market share, price range is good. Chinese product is better than the other product, decent quality at a reasonable price, especially in our area in the Middle East. I think China is making very good progress regarding the tire business, it will conquer the tire world in general" – Saif Alkhazraji, GM of Naseem Al Rafaidain (Dubai).



China International Tire Expo

5. "I come regularly to CITEXPO, this is my fifth or sixth time in CITEXPO. The show this year is better than ever. There are a lot of potential manufacturers, a lot of foreigners, and customers, fully packed. This is the first time I have seen this many exhibitors and the show is professionally arranged. We will come to the next show and we will also have a factory visit" – Jibin Paulose, Procurement Manager of Jawhar & Mozaffar General Trading Co. Wll. (Kuwait).



6. "I think CITEXPO this year is good, there are a lot of collections of all kinds of tires, PCR, OTR, TBR, and a lot of nice wheels so I really had a good time and found really good suppliers! Chinese product is improving day by day and getting better, I am satisfied with the product! Will definitely visit again next year!" – Ali, Atlantic Tire King (Canada).



7. "It's my first time coming to CITEXPO! I met many suppliers and they offer good opportunities at very competitive prices. I like Chinese products because they provide various quality at various prices so I can choose which I like! I enjoy CITEXPO and will come next year!" – Seilas, African Exhaust (Zimbabwe).



8. "I am excited, I met a lot of qualified factories and traders. The number of exhibitors is beyond my expectations! I hope I can come again next time." – Dlshad Mawlud, Procurement and Logistic Manager of CERCIS Group (France).

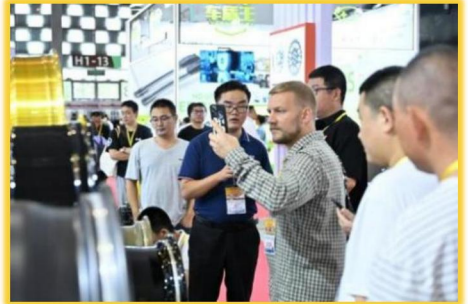


9. "This is my third time coming to CITEXPO! The show is good, I see all of the main manufacturers are here! Our business is into OTR, TBR, and PCR. I think Chinese products are very good, getting better and better, they are getting more market share in Mexico, that's why we are here!" – Raul Gallo Moreno, Purchasing Manager of Llantrac (Mexico).



RELIABLE TOPIC

CITEXPO 2023 Visitors' Information



5 Main Reasons to Visit:

- 1 Visit Suppliers and Clients
- 2 Create New Contacts
- 3 Sign Contract
- 4 Search New Services and Products
- 5 Understand Industry Development Trends

CITEXPO 2023 Domestic and foreign visitors proportion:

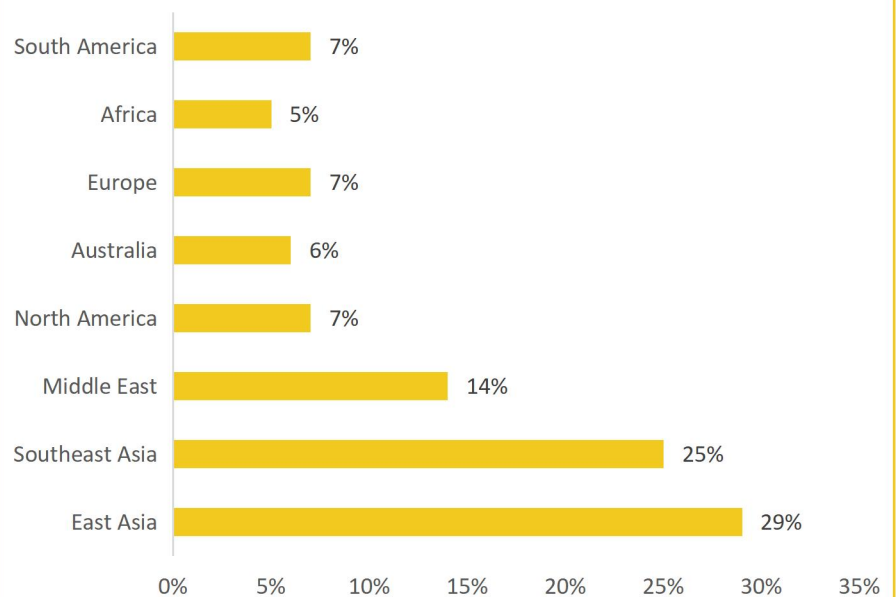
40.9%

Foreign Visitors

59.1%

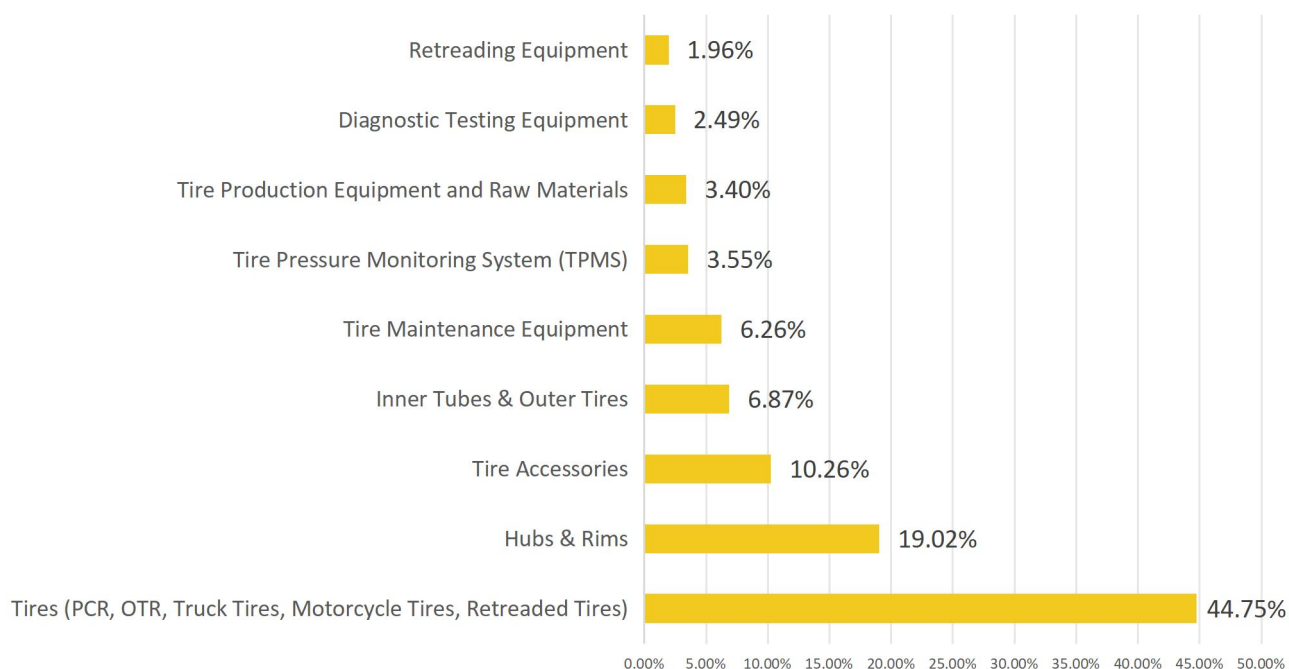
Domestic Visitors

CITEXPO 2023 Proportion of International Visitors Sources



RELIABLE TOPIC

CITEXPO 2023 Product Categories That Visitors Are Interested In



Visitors' Satisfaction With CITEXPO 2023

95%



RELIABLE TOPIC

CITEXPO 2023 Exhibitors' Information



3 Main Reasons to Exhibit:

1

High Value
Sales Opportunities

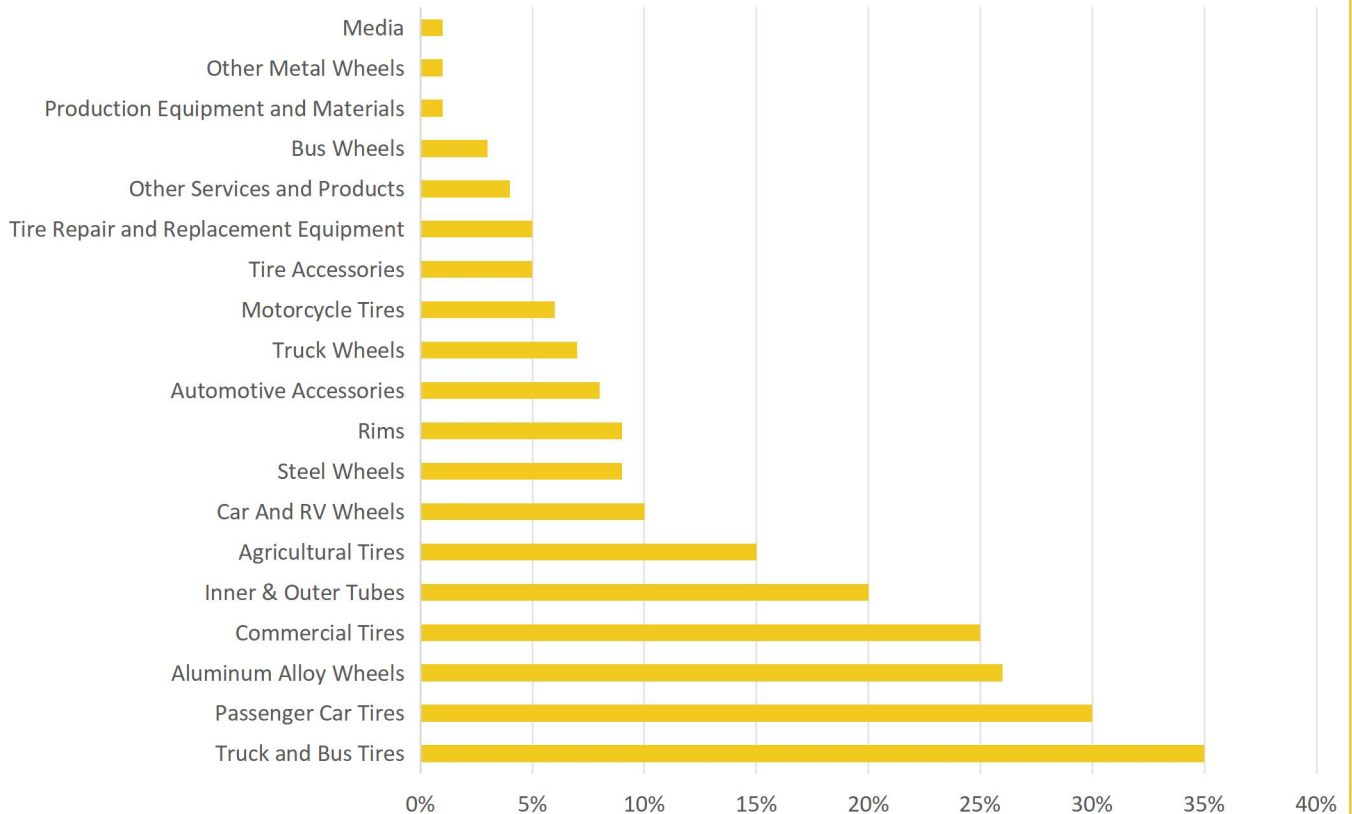
2

Provide
Positive Prospects
for Industry Growth

3

Brands Promotion

Products and Services Offered by Exhibitors



CITEXPO Direct Introduction



2578
Exhibits

CITEXPO Direct is an online exhibition platform built by China International Tire Expo. The platform is based on our 20 years of exhibition experience and expertise in the tire and wheel field. The purpose is to allow professional buyers of tires and wheels from all over the world to have one-stop online interaction with Chinese tire and wheel manufacturers.

Advantage Introduction:



Our platform provides direct communication between you and manufacturers, without false advertising.



The website is open 24 hours a day, seven days a week.



Our platform can be logged in at any time and anywhere.



No need to worry about intermediary, you can communicate directly with exhibitors.



Our platform is compatible with any device, including computers, tablets, and mobile phones.



The interactive interface is simple and clear, giving you a comfortable browsing experience on our platform.





CITEXPO 2024 Contacts

China International Tire Expo 2024

4th to 6th September 2024

Shanghai World Expo Exhibition & Convention Center

Co-organizer:

Reliable International Exhibition Services Co., Ltd.

Topic International Exhibition Services Co., Ltd.

Company Address:

Rm 1702, Bldg 6, SOHO New Town, 88 Jianguo Road,
Chaoyang District, Beijing, 100022, P.R. China

Telephone: +86 10-8589-8181

Fax: +86 10-8589-8180

Email: citexpo@reliable.org.cn